



How To Partner With MedCerts:

At MedCerts, we know what's at stake for case managers and workforce professionals—you're working every day to help people change their lives through career training and employment. And we're here to support you with flexible, trusted training solutions that get real results.

We partner with workforce boards, American Job Centers, vocational rehabilitation programs and community-based organizations in 47 states and three U.S. territories to help individuals access high-quality, short-term training programs that lead to meaningful careers in high-demand industries.

Why Partner With MedCerts?

We remove barriers and deliver outcomes so you can focus on helping people succeed.

Better Jobs, Faster

Our programs are designed to help job seekers land employment quickly in in-demand fields like healthcare and IT. With **100% online, short-term programs and national certifications, your clients can be job-ready in as little as 4–6 months.**

Short-term training works—**adults who earn a certificate or industry credential see higher employment rates (85%) and greater median incomes (around \$45K) than peers with no credentials.** And nationally, **enrollment in certificate programs jumped nearly 10% in 2023.** outpacing all other degree types. More and more adults are choosing career-aligned training over traditional pathways.

Support for Every Learner

We know that many job seekers face real challenges—transportation, childcare, confidence and more. That's why we pair each student with a personal Student Success Advisor and Career Coach who proactively checks in and helps them stay on track, every step of the way. **Students with consistent advising and coaching are more likely to persist in their training.**

Real-Time Progress Tracking

Once your client is enrolled, we don't just leave you in the dark. You'll receive regular progress reports with updates on attendance, completion and certification—so you always know how your participants are doing. Our Workforce Development Managers collaborate with you to solve issues early and celebrate every win.

This helps your caseload run smoother and ensures participants don't fall through the cracks. It also supports better program outcomes and helps your team stay compliant with reporting requirements.

Programs That Lead to Employment

All MedCerts programs are aligned with nationally recognized certifications and developed in collaboration with employers to ensure on-the-job relevance. We're focused on filling the middle-skills gap—roles that require more than a high school diploma but less than a four-year degree.

These are the jobs driving the economy: **52% of U.S. jobs are considered “middle skill,” yet only 43% of workers are trained for them. The healthcare and IT sectors alone are expected to add nearly 2.6 million jobs by 2031,** many of which can be accessed through certification-level training.

We also maintain a growing network of employer partners across the country who are eager to hire trained candidates. This ecosystem strengthens your efforts to connect participants with meaningful, lasting employment.

Through a partnership with VensureHR—a leading provider of HR technology and staffing services—we're making it even easier for participants to get hired. VensureHR connects MedCerts graduates with healthcare and IT employers across the country, helping streamline the hiring process and ensure providers have access to job-ready, certified talent. For workforce professionals, this means stronger employer connections, faster job placements, and one more way MedCerts supports your mission of putting people to work.

What Makes MedCerts Different?



- 100% online, self-paced programs that fit around work and life
- Short-term training aligned with employer needs and national certifications
- Approved by certifying bodies, WIOA-compatible and widely funded
- Dedicated support from start to finish—advisors, coaches and progress reports
- Quick start timelines with flexible scheduling
- Apprenticeship options available through our U.S. Department of Labor intermediary status

Meeting Clients Where They Are

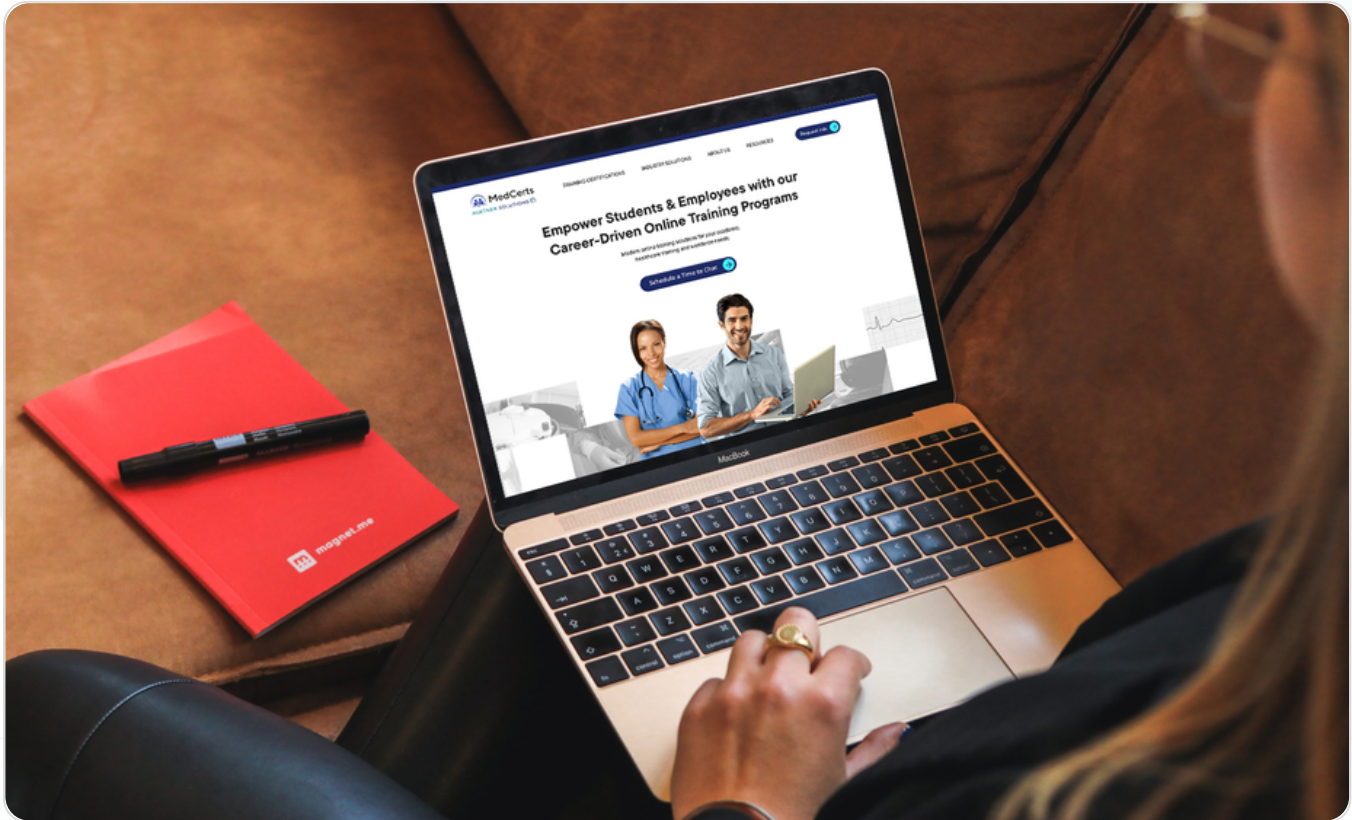


The workforce landscape is changing, and flexibility matters more than ever. Case managers tell us the #1 thing participants need is training that fits their lives.

MedCerts programs are built for this reality. They're accessible anywhere and offer flexible scheduling for working adults, parents and those balancing complex life situations. In fact, **69% of online students prefer asynchronous programs and 79% do not want to be required to visit a physical campus, and adult learners say they would be more likely to return to school if given more flexibility in their schedule.**

We also work with veterans re-entering civilian life, justice-involved individuals seeking second chances and low-wage workers trying to break into high-growth careers. With over 53 million low-wage workers in the U.S. and 200,000 veterans transitioning each year, the need for accessible, job-focused training has never been greater.

Let's Get to Work



Whether you're helping young adults start fresh, supporting veterans or career changers or working with underserved communities, MedCerts is here to make your job easier—and your impact even greater.

We're more than a training provider. We're your partner in helping people reach their potential.

Visit Partners.MedCerts.com/Workforce to get started.