



Upskilling Your Employees Is a Win-Win for Everyone: Here's What To Know



Why should hospitals, dental offices, pharmacies, and other healthcare providers upskill their employees? Because it solves several critical problems that plague businesses in every sector, but especially in healthcare where policies never stop evolving, turnover is famously high, and new talent is especially hard to find.

Here are three problems you can solve by upskilling your employees:

1. Stay relevant



With globalization, automation, and digitalization giving healthcare a constant makeover, workers' skills must necessarily keep up. Want your business to be ready for the future? Then you will want to update your workers' skills as the required skills of the healthcare industry change with the times.

2. Retain workers



Beat the competition! According to a recent Gallup study, over half of healthcare workers wanted to quit their current roles and take on new ones that offered upskilling opportunities. Upskilling can help you retain workers by giving them what they're looking for, demonstrating to them that you value them highly, and investing in their future.

3. Beat the talent shortage



The worker shortage across the US makes it tough to find new employees at all, let alone employees with the skills you're looking for. It's faster and cheaper to upskill your current employees.



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All this is great, but sometimes the skills you need are too urgent or too novel to develop a training program for your existing employees.

Plus, you're already busy, and budgets are tight. How can you find the time and resources to stop and retrain your workforce with vital new skills? By partnering with MedCerts, hospitals and other providers can easily upskill their current employees in a way that saves time, money, and headache. Read on for more of the benefits of upskilling your employees and how MedCerts can help you upskill your workers.

Partner with MedCerts to Upskill Your Employees Quickly and at Low Cost

MedCerts offers dozens of cost-effective, short-term healthcare programs that you can enroll your employees in today. MedCerts' programs have been developed by top healthcare professionals with years of experience. Each program is up-to-date and will prepare your employees to take the exams required by national certification organizations. All programs are online and self-paced, making them ideal for hard-pressed healthcare workers with lots on their plate.



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What about... Keeping students engaged?



Online educational courses can be a fatiguing series of slideshow overdose, but not so at MedCerts. Each program features highly interactive and engaging learning environments to ensure that your staff isn't bombarded with PDFs and slideshows.

MedCerts also offers student success advisors to personally assist your employees while they are enrolled. Here, there's no quitting due to lack of help.

And when it comes to cost and time commitments, MedCerts keeps it simple. All programs are extremely affordable and take an average of 10-12 weeks to complete. As a result, you can upskill your workers within a few months and for an incredibly good price.



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What programs does MedCerts offer?

MedCerts offers in-demand healthcare programs such as the following:

- **Dental Assistant**
- **Surgical Technologist**
- **Pharmacy Technician Specialist**
- **Medical Assistant**
- **Cardio-Phlebotomy Technician**
- **Medical Coding and Billing Specialist**
- **Medication Care Coordinator**
- **EKG Technician**



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