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# Upskilling

Your Employees  
is a Win-Win for  
Everyone:

# Here are three problems you can solve by upskilling your employees:

## 1. Stay relevant



With globalization, automation and digitalization giving healthcare a constant makeover, workers' skills must necessarily keep up. Want your business to be ready for the future? Then you will want to update your workers' skills as the required skills of the healthcare industry change with the times.

## 2. Retain workers



Beat the competition! According to a recent Gallup study, over half of healthcare workers wanted to quit their current roles and take on new ones that offered upskilling opportunities. Upskilling can help you retain workers by giving them what they're looking for, demonstrating to them that you value them highly and investing in their future.

## 3. Beat the talent shortage



The worker shortage across the US makes it tough to find new employees at all, let alone employees with the skills you're looking for. It's faster and cheaper to upskill your current employees.



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# All this is great, but sometimes the skills you need are too urgent or too novel to develop a training program for your existing employees.

Plus, you're already busy, and budgets are tight. How can you find the time and resources to stop and retrain your workforce with vital new skills? By partnering with MedCerts, hospitals and other providers can easily upskill their current employees in a way that saves time, money and headaches. Read on for more of the benefits of upskilling your employees and how MedCerts can help you upskill your workers.

## Partner with MedCerts to Upskill Your Employees Quickly and at Low Cost

MedCerts offers dozens of cost-effective, short-term healthcare programs that you can enroll your employees in today. MedCerts' programs have been developed by top healthcare professionals with years of experience. Each program is up-to-date and will prepare your employees to take the exams required by national certification organizations. All programs are online and self-paced, making them ideal for hard-pressed healthcare workers with lots on their plate.



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# Flexible Financing Options



**At MedCerts, we understand that the upfront costs of career training can be a barrier for employees, even with tuition reimbursement programs in place.**

To solve this, we offer flexible financing options that make training even more accessible. By providing additional financial support, employers can now give their staff the opportunity to enroll in MedCerts' short-term, online programs with no upfront costs. This option makes it easier for employees to advance their careers and improve their skills without the burden of immediate payment.

With tuition reimbursement financing, employers can see a direct impact on their workforce. More employees will be able to take advantage of training opportunities, which leads to higher enrollment, greater skill development and better retention. Employees who may need extra funding beyond their tuition assistance benefits can use MedCerts' low-interest payment plans to cover remaining costs, ensuring they can complete their training and bring their new skills back to the workplace. This not only boosts the capabilities of your team but also enhances employee satisfaction and loyalty.



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# Keeping employees engaged?



Online educational courses can be a fatiguing series of slideshow overload, but not so at MedCerts. Each program features highly interactive and engaging learning environments to ensure that your staff isn't bombarded with PDFs and slideshows.

MedCerts also offers student success advisors to personally assist your employees while they are enrolled. Here, there's no quitting due to lack of help.

And when it comes to cost and time commitments, MedCerts keeps it simple. All programs are extremely affordable and take an average of 10-12 weeks to complete. As a result, you can upskill your workers within a few months and for an incredibly good price.



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# What programs does MedCerts offer?

**MedCerts offers in-demand healthcare programs such as the following:**

- **Sterile Processing Technician**
- **Surgical Technologist**
- **Certified Nursing Assistant (CNA)**
- **Medical Assistant**
- **Pharmacy Technician Specialist**
- **Medical Coding and Billing Specialist**
- **Health Unit Coordinator**
- **EKG Technician**
- **Behavior Technician Specialist (RBT)**
- **Mental Health Support Specialist**



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# Take The Next Step

Connect with MedCerts today to learn how we can help you upskill your employees.

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